



Walk Your Gender

Imani Hamilton, Antonio Giancaspro, Cameron Smith, Daniela Vega



Topic

Toxic Masculinity in the workplace of hollywood, between directors/producer and actors via a quid pro quo approach



Summary

We chose to base our project around this issue because it is a growing topic in our world as more activists and supporters continue to take a stand, with movements such as #MeToo and #TimesUp, either for themselves or other women they know. Very often people are treated poorly and often people take this issue for granted. We'd like to further understand the impact that this may have on people's careers and would like to demonstrate the real-life effects that this issue has on people and their families. Possible effects often not considered could be income, professionalism, confidence, mental health, and self-esteem.



Goals

- Shed light to the issue of toxic masculinity in hollywood
- Show the effects toxic masculinity has had on the world
- Highlight examples of positive masculinity
- Showcase examples of how famous movements have rallied behind the issue of toxic masculinity and gender inequality such as the #MeToo Movement
- Inform how important it is to speak out and have a voice



Objectives

- Show that sexual harassment exists substantially between people of power and those who work for them
- Our project singles out this power imbalance present in hollywood amongst actors and directors, but the overarching intent remains to fuel the stand against sexual harassment that persists in all workplaces
- By bringing light to this issue, we hope to inform our audiences that sexual harassment takes many forms, exemplifying how it goes well beyond just crossing physical boundaries.
- We also hope to inspire victims to step forward and talk about their experience or, if they haven't done so yet, report their incident to the



Target Audience

All people, but specifically:

- Employers
- Students
- Young men and women (entering workforce)
- Those who are already familiar with (or may study) the issue, others to whom this issue is foreign
- People who have experienced gender bias in their lives
- People who may have treated someone unfairly because of their gender



Logistics

As a group, we've decided to showcase the information we've learned about during the course of creating this project through:

- A PowerPoint Slide
- A Short Video
- A Twitter Account: <https://twitter.com/HollywoodMe>
- A Instagram Account:
<https://www.instagram.com/metoomovementhollywood/>
- A Link to the #MeToo Website: <https://metoomvmt.org/>
- A Series of Mini Case Studies



Statistics

A USA Today survey of 843 women in the entertainment industry returned these results:

- ❑ 94% of women in Hollywood say they've experienced sexual harassment or assault.
- ❑ 87% of women in Hollywood have received unwelcome sexual comments, jokes, or gestures.
- ❑ 35% of women in between the ages of 18-29 were more likely to report incidents of sexual harassment.
- ❑ 21% were forced to perform a sexual act, with another 10% ordered unexpectedly to appear naked for auditions.
- ❑ 20% said they were expected to provide sexual acts in exchange for career advancement (quid pro quo).



Instructional Strategy

- We created a video that is entertaining - taking inspiration from the popular show "The Office" - and educational at the same time.
- These characteristics help the audience understand the topic in an easier way.
- Each character has an specific personality that helps the audience identify what role they are portraying in the story.
- In our story, we decided to make the antagonist pay for the consequences of his actions in an effort to inspire victims of sexual harassment to seek justice.

#MeToo Movement in **HOLLYWOOD**

Walk your gender



Twitter:
@hollywoodme

Instagram:
@metoohollywoodmovement



Skit: 'The Studio'



Montclair State
Webpage



Interaction:
Social media
comments, video
reviews, curriculum
guide and case study
discussions





Case Studies

Cara Delevingne

What Happened: Weinstein made an advance on her, tried to get her to kiss another actress in front of him and told her that if she decided to come out as gay or have a public relationship with another woman she will not make it in Hollywood.

Where It Happened: At a meeting in a hotel in Hollywood.

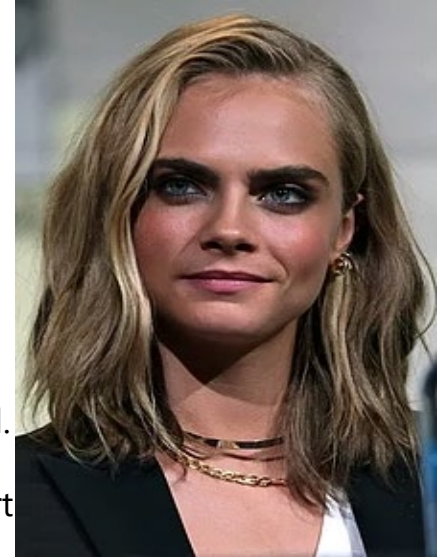
What Was The Response: Weinstein denied the story, Delevingne received support from her followers.

When Was The Case Known: Delevingne decided to tell her experience two years after it happened.

Who Reported This: Delevingne told her story via Instagram post in October 2017.

What Were The Repercussions: Weinstein was charged with rape and other offenses, arrested in New York but released on bail in 2018.

Where Are They Now: Delevingne is a recognized high fashion model and has been a part of multiple hollywood films.



Jimmy Bennett

What Happened: Asia Argento (37) sexually assaulted Jimmy Bennett (17). At first he thought her kisses were a normal way of “showing her affection”, but this soon progressed into something sexual. They had known each other for years at that point, and their relationship was always characterized as more of a “mother-son relationship.”

Where It Happened: A California Hotel Room in 2013

When Was The Case Known: August of 2018

What Were The Repercussions: Asia Argento was dropped from X Factor Italy, exited a gig curating a Dutch music festival, and former friends like Rose McGowan have also distanced themselves from her

What Was The Response: Jimmy Bennett planned to file a sexual assault police report with the L.A. County Sheriff’s Department earlier September 2018. Asia Argento’s lawyer, Mark Jay Heller, claimed “It was Asia that was attacked by Jimmy Bennett. Jimmy Bennett was the perpetrator and Asia Argento was the victim.”

Where Are They Now: Both have been out of the limelight, laying low, and not



Ashley Judd

What Happened: Harvey Weinstein made sexual advances towards Ashley Judd which she rejected. Weinstein told people that Judd was a nightmare to work with which ultimately led her to receiving significantly less work.

When Did It Happen: During filming for the 1997 movie Kiss the Girls

When Was The Case Known: Ashley Judd told Variety magazine that she was sexually harassed by an important studio mogul

Who Reported This: Ashley Judd filed a lawsuit against Harvey Weinstein for hurting her career by preventing her from receiving roles in Hollywood.

What Was The Response: Harvey Weinstein denied all of the allegations

What Were The Results: In October 2017 more than a dozen women came forward claiming Harvey Weinstein sexually assaulted them. As a result of this Weinstein was fired from his production company.

Where Are They Now: Ashley Judd is still acting and is a major reason for the success of the #metoomovement. Harvey Weinstein was arrested on May 25th, 2018, for charges of rape and has been charged with many offenses. While Judd has gone on to have a successful career.





A Win for #MeToo

Bill Cosby

The First Accusation – January 2004

Andrea Constand, former Director of Operations for the Temple University women's basketball team, accused Bill Cosby of drugging and molesting her at his Pennsylvania home when she was 29 years old. She filed a civil lawsuit a year later, including depositions from 13 other women. Her lawsuit was settled for more than \$3 million in November, 2006.

Barbara Bowman Op-Ed – November 2014

Bowman, who first publicly accused Cosby of sexual assault in 2006, wrote an Op-Ed in The Washington Post questioning why it took 30 years for the public to believe her story. 35 total accusations had been filed by July 2015, claiming Cosby had used "blue pills" to drug them. The public outcry led to Cosby's resignation from Temple University's board of trustees in December, 2014, among other ramifications.



Bill Cosby cont.

New York Magazine Cover – July 2015

The cover of New York magazine's July and August 2015 issue includes photographs of 35 of Cosby's accusers. Articles within detail their stories of the alleged assaults and their decisions to come forward. Around this time, Spelman College discontinues its endowed professorship named after Cosby. Soon after, Marquette, Fordham, and Tufts universities and Goucher College stripped Cosby of his honorary degrees.

The Charge and the Cases – December 2015 – April 2018

Two weeks before time under the statute of limitations would run out, Cosby was charged with drugging and sexually assaulting Constand in 2004. He does not enter a plea at his arraignment and is released on \$1 million bail. His criminal trial begins in June 2017, eventually ending in a mistrial after 6 days of deliberation. His second trial began in April 2018, where he was charged with drugging and sexually assaulting Constand while paying her \$3.38 million in exchange for her silence.



Bill Cosby cont.

Conviction and Sentencing – April 2018

Cosby was convicted on three felony counts of aggravated indecent assault in the case involving Constand and two others. In their closing arguments, Cosby's attorneys attempted to blame the #MeToo movement, describing it as a "mob mentality" that was primarily based on emotion and anger. In September 2018, Judge Steven T. O'Neill sentenced Bill Cosby to 3 to 10 years in state prison. Judge O'Neill denied bail during pending appeals. The verdict was one of the first major courtroom victories for the #MeToo movement, a sign that it has permanently changed the way the U.S. will deal with cases of sexual misconduct by powerful figures moving forward.





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